“Our aim is to educate ambitious, highly-skilled business executives who can lead organisations effectively and responsibly.”

Professor Zeger Degraeve
Dean, Melbourne Business School
Dean, Faculty of Business and Economics
The University of Melbourne
The bar is higher than ever for executive performance. Executives need a sound grasp of sophisticated business and financial concepts, and the confidence to draw on multiple approaches to problem solving. They need a thorough understanding of policy, strategy and operational matters to take up leadership roles.

Developing and honing executive capabilities at senior levels in organisations requires a considerable commitment of time and energy. Few executives and senior managers can take 12 to 18 months for full-time study. This can be disruptive to careers, difficult to sustain financially and employers do not want to lose valued managers for that period. Part-time study can prove problematic for busy executives who find it difficult to juggle work, personal and family life with evening and weekend study.

Melbourne Business School’s Senior Executive MBA (SE MBA) program is specifically designed to address the challenges of long-term study commitment for experienced executives. The program comprises 10 x 9-day modules over an 18-month period, but the structure demands only five weeks away from work in each of two calendar years. Seven modules are based in Melbourne; three are overseas in Asia, Europe and America.

By drawing together an exceptional cohort of ambitious, talented and experienced managers from diverse sectors and professions, the SEMBA program provides the opportunity to develop participants’ intellectual potential and cutting-edge competencies.

### Academic Life
- Intensive, rigorous study focused on high-level outcomes
- Fully residential – away from the day-to-day distractions of work and home
- Accelerated learning enhanced by experienced executives from diverse professions and sectors
- MBS philosophy of educational excellence with a focus on integration of theory and practice

### Professional Life
- Short duration – 18 months elapsed time
- Minimal work disruption allows participants to maintain their responsibilities
- Regular modules enable work projects to be scheduled effectively
- Immediate impact – learning is applied throughout the entire program

### Personal Life
- Most weekends free for personal and family commitments
- Support of smart, experienced, dedicated classmates
- Opportunity to build excellent peer network

"Senior executive decision making in today’s uncertain global arena requires a strategic mindset coupled with the capacity to listen, communicate and lead."

Associate Professor Vivek Chaudhri
Academic Director, Executive MBA Programs
## PROGRAM STRUCTURE

**9 days per module including 5 business days**

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**5 weeks per annum over 2 years**

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**10 modules on 4 continents**

### Year 1

**May**
- **Module 1**: Executive Management 1
- **Subject Title**: Leadership & Change
- **Topic Areas**: Finance I, Marketing, Executive Skills Workshop/Seminar

**July**
- **Module 2**: Executive Management 2
- **Topic Areas**: Organisational Behaviour, Accounting I, Data Analysis, Executive Skills Workshop/Seminar

**August**
- **Module 3**: Executive Management 3
- **Topic Areas**: Operations, Ethical Leadership, Economics of Strategy, Executive Skills Workshop/Seminar

**October**
- **Module 4**: Industry Studies in Asia
- **Topic Areas**: Strategy Consulting Project in Asia, Company Visits, Expert Guest Speakers

**December**
- **Module 5**: Executive Management 4
- **Topic Areas**: Accounting II, Business Strategy, Economics of Globalisation, Executive Skills Workshop/Seminar

### Year 2

**February**
- **Module 6**: Executive Management 5
- **Topic Areas**: Finance II, Market Access Strategy, Managing Human Capital, Executive Skills Workshop/Seminar

**April**
- **Module 7**: Industry Studies in Europe
- **Subject Title**: Executive Management 6

**June**
- **Module 8**: Industry Studies in America
- **Topic Areas**: Residential at WHU, Koblenz, Innovation Studies, European Business Models, European Central Bank Visit

**July**
- **Module 9**: Executive Management 7
- **Topic Areas**: Negotiations, Brand Management Implementation of Strategy, Executive Skills Workshop/Seminar

**September**
- **Module 10**: M&A, Managerial Judgement, Corporate Governance, Executive Skills Workshop/Seminar

*Topic areas subject to change*
“This is a program that recognises the financial expertise of a CFO, and adds real value in strategic thinking and leadership skills.”

Melanie Andrews  
CFO/Company Secretary  
CIC Australia Ltd  
Class of 2014
Melbourne Business School professors teaching on the Senior Executive MBA come from leading business schools around the world. They are dedicated to combining academic rigour with practical business applications.

MBS faculty have significant executive and boardroom experience, and are recognised opinion leaders. They work across multiple areas – publishing their research in the world’s leading academic journals, and consulting for high-profile corporations, non-profit organisations and government agencies. They sit on boards and advisory committees, comment in the media and engage daily with the wider national and international business communities.

Faculty are appointed based on their commitment to teaching. They are driven by a passion to create the right learning environments to share their expertise, experience and insights.

“Business executives have strong biases that hinder good decision-making. We need to identify and work on these issues to improve managerial judgement...”

Jill Klein
Professor of Marketing
Melbourne Business School
APPLICATIONS

How to apply
Approximately 40 people will be selected for each annual intake. Successful applicants should possess:

• An undergraduate degree
• A minimum of 10 years’ full-time executive experience gained after completing an undergraduate degree
• A demonstrable record of executive achievement

Careful consideration is given to all the information provided in the application form. The Senior Executive MBA Selection Committee will base its judgement on a wide range of criteria including managerial progress, leadership potential, academic aptitude, interpersonal skills, maturity, motivation and the ability to work in groups and contribute to syndicate activities.

Applications to the Senior Executive MBA program are highly competitive. Meeting minimum entry criteria does not guarantee an offer to the program.

Applications are assessed in a series of rounds during the year; early applications to the program are encouraged.

Fee and Financial Assistance
For full information of fees and scholarships please refer to mbs.edu/SEMBA.

SCHOLARSHIPS

A small number of partial scholarships are available for the Senior Executive MBA program, particularly for applicants from under-represented groups who can demonstrate the value they would bring to the class. As a guide, these scholarships generally range from AU$10,000 to AU$15,000. Applicants who wish to be considered for a scholarship simply need to enter this information when completing their online Senior Executive MBA application. The Senior Executive MBA Selection Committee will review all requests and scholarships will be granted based on merit.

The Dean’s Women and Management Scholarship award requires a separate application; details are available online.

“Working in cross-functional and cross-cultural teams requires flexibility and an open mindset. The challenges of this program help develop and enhance those capabilities.”

Rachel Watson
General Manager Group Services
Pacific Hydro Pty Ltd.
Melbourne, VIC
SE MBA Class of 2016
If you would like to discuss any aspect of the program, please contact the Executive MBA Programs office:

T: +61 3 9349 8413 | E: emba@mbs.edu
mbs.edu/SE MBA