







 Short Course	<b>Online Leading Strategy with AI and Exponential Technologies</b>	<b>Online Leading Teams with AI</b>	<b>Generative AI for Business</b>
 Level	Mid-career to senior professionals	Mid-career to senior professionals	Senior Executives and Business Leaders Managers and Decision makers
 Duration	6 weeks, 5-7 hours per week including 6x 1.5 hour live sessions	6 weeks, 5-7 hours per week including 6x 1.25 hour live sessions	2-day non-residential short course at MBS, Carlton
 Mode (Location)	Online	Online	In person, Carlton, Victoria, Australia
 Fees	AUD\$3,500 per person	AUD\$3,500 per person	AUD\$3,500 per person
 Topics	<ol style="list-style-type: none"> <li>1. Introduction to AI &amp; Exponential Technologies</li> <li>2. AI and Exponential Technologies (ETS's): Implications for Business Strategy</li> <li>3. Data-Driven versus Data-Led Decision Making</li> <li>4. Augmented Experiences, Customer Centricity in the AI Age</li> <li>5. Applying AI as a Tool for Growth</li> <li>6. Ethics &amp; Privacy in an AI Era</li> </ol>	<ol style="list-style-type: none"> <li>1. Introduction to AI for Leaders</li> <li>2. Data-driven Decision-making</li> <li>3. Ethics, Risks and Governance</li> <li>4. Evaluating AI Tools</li> <li>5. Implementing AI Solutions</li> <li>6. Monitoring and Measuring Impact</li> </ol>	<ol style="list-style-type: none"> <li>1. Demystifying Data, Analytics, &amp; Artificial Intelligence</li> <li>2. Cracking the Code of AI</li> <li>3. Generative AI in action</li> <li>4. RAGs &amp; Fine Tuning</li> <li>5. AI Safety &amp; Governance</li> <li>6. AI's Future</li> <li>7. Building an AI Strategy</li> </ol>
 Inclusions	<ul style="list-style-type: none"> <li>• Access to selected licences for online tools</li> <li>• Weekly Self-paced online learning modules</li> <li>• Online live sessions</li> <li>• GST</li> </ul>	<ul style="list-style-type: none"> <li>• Access to selected licences for online tools</li> <li>• Weekly Self-paced online learning modules</li> <li>• Online live sessions</li> <li>• GST</li> </ul>	<ul style="list-style-type: none"> <li>• Access to selected licences for online tools</li> <li>• All program materials</li> <li>• Lunch and refreshments</li> <li>• GST</li> </ul>
 Start Date	16 February - 22 March 2026 3 August - 11 September 2026	16 February - 22 March 2026	25-26 March 2026 9-10 September 2026
 Enrolment	Please go to the 'upcoming sessions' section on the website: <a href="#">Online Leading Strategy with AI and Exponential Technologies</a>	Please go to the 'upcoming sessions' section on the website: <a href="#">Online Leading Teams with AI</a>	Please go to the 'upcoming sessions' section on the website: <a href="#">Generative AI for Business</a>