



31st

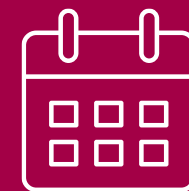
WOMEN IN LEADERSHIP

Dinner

PROSPECTUS 2026



When and *where*



Thursday 26 November 2026

Sofitel Melbourne on Collins (Grand Ballroom)

25 Collins St, Melbourne VIC 3000

Melbourne Business School is where we unleash ideas and leaders for a sustainable future.

For over 50 years, Melbourne Business School has played a transformative role in the lives of individuals, organisations and communities. We take this responsibility seriously and have been driving the diversity agenda in the Asia-Pacific Region through our teaching, research and advocacy.

The first woman to earn an MBA in Australia, Carmelita Salgado, graduated from MBS in 1965. Our faculty are leading research and practice in the value of diverse workforces, Indigenous economic and social inclusion, mental health in the workplace and new models of women and leadership.

#1

University in Australia

The University of Melbourne Times
Higher Education, 2024

#1

MBA in Australia

QS Global MBA Rankings, 2025

#1

Executive MBA in Australia

QS World University Rankings, 2024

#1

**Master of Business
Analytics in Australia**

QS Business Master's Rankings, 2025



200



About the *women* in Leadership Dinner

Established in 1992, the Women in Leadership Dinner is one of Melbourne Business School's longest-running and most respected flagship events.

Now in its 31st year, the event brings together leaders from business, government, academia, entrepreneurship and the broader business community to celebrate the successes of inspirational women and explore how women continue to transform leadership across industries and generations.

Over three decades, the Women in Leadership Dinner has featured some of Australia's most influential leaders and continues to provide a platform for meaningful conversations about leadership, innovation, inclusion and impact.

2026 Theme - From Idea to Impact: How Women Build, Scale and Back Innovation

This year's theme explores how women are driving innovation across startups, investment and established companies – transforming bold ideas into meaningful impact.

Featuring perspectives from founders, investors and corporate innovators, the discussion will examine the many pathways through which ideas are developed, scaled and supported, shaping the future of business and leadership.



mbs.edu/wild

2026

Event Details

The 31st Women in Leadership Dinner will be hosted at the Sofitel Melbourne on Thursday 26 November 2026. The event presents an outstanding opportunity for networking, bringing together over 500 guests, including many of Victoria's and Australia's most influential business leaders. We are pleased to offer a variety of sponsorship packages, allowing partners to engage with this high-profile audience with options that align with their budget and strategic objectives.



Build connections with 500+ guests



Networking on arrival



Three-course dinner and drinks



Keynote speaker



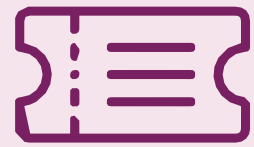
Panel discussion with business and community leaders



Snapshot of 2025 attendees



DELEGATES



460 attendees



92% of attendees were female



MORE THAN 98% of ticket holders attended on the night



98% of attendees rated their experience as 'happy' or 'very happy'

ENGAGEMENT



Event emails sent to more than **13,000 alumni**



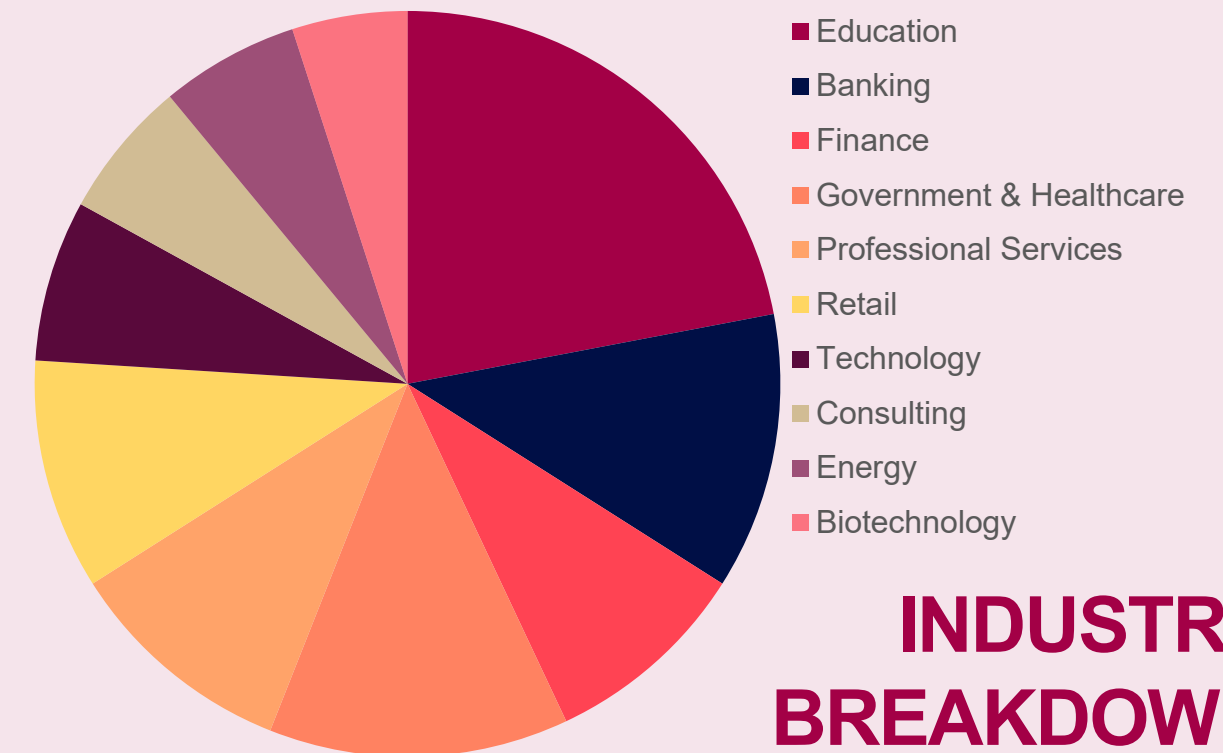
79% engagement rate for WILD photos on LinkedIn



80,000+ alumni database contacts



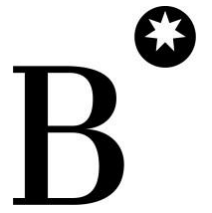
58% of guests opted in for sponsor communications



INDUSTRY BREAKDOWN



Legacy Corporate *sponsors*



Recent event

speakers



Deshani Ganegoda

Associate Professor, Faculty, MBS

Amanda Sinclair

Author, researcher and teacher in leadership, change, gender and diversity

Margaret Jackson

Company Director and Former Chairman of Qantas Airways

Belinda Lyone

Co-CEO, COS

Tal Karp

Olympian, former CEO, lawyer and non-executive director

Anna Lee

Chief Executive Officer, Flybuys

Clare Morgan

Group Executive Australia Commercial, ANZ

Sally Capp AO

Vice-Chancellor's Fellow, FBE, University of Melbourne

Susan Lloyd-Hurwitz

President, Chief Executive Women

Div Pillay

CEO, MindTribes

Julia Banks

Former Federal MP and author

Danielle Wood

CEO, Grattan Institute

Benefits of *sponsorship*



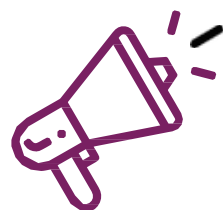
Align your **brand** with the #1 business school in Australia



Reach an audience of 169,000+ across MBS alumni and network



Engage directly with more than 500 influential guests



Amplify visibility through digital, social and post-event channels



Build **relationships** with senior decision-makers



Position your brand with leadership, **diversity** and innovation



Access opt-in engagement opportunities with **attendees**

Melbourne Business School





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Sponsorship *opportunities*

Below are our base sponsorship options for the 31st Women in Leadership Dinner in 2026. Should you have another idea in mind, we would love to work with you to develop a bespoke package.

	Platinum \$32,000 + GST	Gold \$19,500 + GST	Silver \$13,000 + GST	Corporate Table \$7,200 + GST
Acknowledgement in event remarks	◆	◆	◆	
Logo displayed during event	◆	◆	◆	◆
Sponsor video featured	◆	◆		
Logo and website on event webpage	◆	◆	◆	◆
Social media recognition	◆	◆	◆	
Event communications inclusion	◆	◆	◆	◆
Branding on event collateral	◆	◆	◆	◆
Hosted table	◆	◆	◆	◆
Personalised invitations	◆	◆	◆	◆
Opportunity to provide guest gift	◆	◆	◆	
Opt-in attendee engagement opportunity	◆	◆		
Post-event report	◆	◆	◆	
Thought leadership opportunities	◆	◆		

*Note: To discuss a bespoke sponsorship package, please contact
Jaclyn Moore, Director, External Relations
 (j.moore@mbs.edu) or
Monique Currin, Engagement & Partnerships Manager
 (m.currin@mbs.edu)*

Additional *(optional)* partnership opportunities

Available across selected sponsorship levels:

Executive
interviews

What's On
newsletter
features

Podcast
sponsorships

Thought
leadership
articles

Alumni
engagement
opportunities

Research and
insight
collaborations



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WOMEN IN LEADERSHIP

Dinner

mbs.edu/WILD

For partnership discussions and sponsorship opportunities, please contact:

Jaclyn Moore

Director, External Relations
j.moore@mbs.edu

Monique Currin

Engagement and Partnerships Manager
m.currin@mbs.edu

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