

The MBS CEO Program

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The MBS CEO Program is for leaders who have been officially appointed as the incoming CEO (or equivalent) or who have been in the role for less than three years.

This program recognises the unique nature of CEO roles and the challenges they face. Experienced executives, board members, and thought leaders will share their insights and learnings to prepare you for success in your role.

You will learn best-practice leadership concepts from world-leading experts, so you can have immediate impact. Given the uniqueness of the role, CEOs don't have many people they can speak with openly and share challenges with. Hence, this program will develop an enduring peer cohort of like-minded and similarly situated CEOs to provide support as you step into your new CEO positions.

Through an engaging combination of frameworks, practical examples, coaching, and real-life experiences, you will explore the key pivot points when becoming a CEO and the personal and organisational skills required to manage the enormous pressure and responsibility that CEOs face.

Who Should Attend?

New CEOs, Managing Directors or Department Secretaries (or equivalent)

- Leaders who have been officially appointed as the incoming CEO (or equivalent) or who have been in the role for less than three years
- In small to medium sized listed organisations
- In NFP/NGO, government/public, and private organisations
- For large, ASX150 businesses, please see [The New CEO Program](#).

Key Takeaways

Learn and apply best-practice leadership concepts

- Step into this new chapter with confidence
- Build an enduring peer cohort with like-minded leaders
- Manage internal and external relationships effectively
- Build power and influence around your leadership brand
- Care for yourself; this is a marathon, not a sprint
- Maximise your performance and impact as an organisation leader

Learning Methods

- **Interactive sessions**, delivered by our world-class faculty and people that have 'been there' as CEOs, to deliver practical and evidence-based insights.
- **Case studies** provide practical, real-world examples that translate research-based management theory into applicable skills.
- **A true peer cohort** of other CEOs (or equivalent) that will relate to your challenges and set up a system of consultation that will last your entire career.
- **Experiential learning** deepens your insights into leadership, strategy and change, providing practical opportunities to reinforce new learning.
- **Feedback** increases self-awareness and strengthens your capacity as a leader.
- **Personal reflection** gives you time to reflect on your learnings in a broader context, identify issues and establish the way forward.



2 days

(Commencing for dinner prior to day 1 of program)



Carlton

Note: This program is residential where learners stay on campus and participate in workshop activities after hours. The program fee covers tuition, meals and accommodation during the workshop.

Please refer to our website for the latest program fees and dates.

The MBS CEO Program Key Facilitators



STEVEN MÜNCHENBERG FACILITATOR

For more than 25 years, Steven has worked directly with the CEOs and boards of Australia's leading organisations, including through leadership roles at the Business Council of Australia and Australian Banking Association. He is currently the Managing Partner of Australia's leading specialist board advisory firm, Blackhall & Pearl.



SHALI LINGARETNAM FACILITATOR

Shali is a seasoned investment professional with a deep understanding of ESG and financial markets gained from over 20 years' experience in the investment management industry. Shali is the Head of Investment Stewardship at VFMC and is responsible for leading VFMC's ESG activities across its \$70bn portfolio. Prior to this, she served as the Head of Investments at CCI Asset Management and also held investment roles at Macquarie Bank, Aviva, Lonsec and IOOF Investment Management.



ANDREW ROSENGREN FACILITATOR

Andrew is the Managing Director of Guberno Consulting, a strategy and management consulting firm based in Melbourne that is focused on supporting companies frame and deliver growth strategies. Andrew's expertise is founded on over 30 years senior executive experience in general management and corporate development in multinational mining and infrastructure companies. Andrew is MBS's Executive in Residence where he contributes his diverse and pragmatic business expertise with the School's students, faculty, and alumni.



LISA GRAY PROGRAM DIRECTOR

Lisa Gray is an accomplished CEO and company director of businesses across private and public sectors. Lisa brings over 30 years' experience in leading and transforming large, distributed customer businesses across banking, investment management, superannuation, insurance and wealth management. Lisa is a non-executive director of ING Australia, Commonwealth Games (Victoria 2026) and Victorian Funds Management Corporation (VFMC).



STEPHEN MILES FACILITATOR

With more than 20 years of experience in assessment, executive coaching, top-level succession planning, organisational effectiveness and strategy consulting, Stephen specialises in CEO succession and has partnered with numerous boards of global Fortune 500 companies to ensure that a successful leadership selection and transition occurs.



KATH MCCARTHY FACILITATOR

Kath has been consulting in the government, health, telecommunications, education, and professional service sectors since 2008. Before that she worked as a solicitor for over 17 years' including both senior in-house solicitor roles, and as a partner of a mid-tier law firm. Kath specialises in executive coaching, team coaching and facilitation and works with issues involving, high performance, systems leadership, influencing, team building, culture development, business strategy, and leadership development.



TIM O'LEARY FACILITATOR

Tim is the Executive Director Stewardship for the Catholic Archdiocese of Melbourne. Prior to joining the Archdiocese of Melbourne in early 2020, Tim spent over 30 years in senior executive positions with Telstra, NAB and Mobil Oil Australia. He is a former Chief Sustainability Officer and Executive Director Government and Regional Affairs with Telstra. Previously he was General Manager of Corporate Affairs with NAB. Tim holds an honours degree in Arts and a Graduate Diploma in Ethics from the University of Melbourne and currently sits on several Boards and Advisory Committees.

ALEXANDER WENDLER

Chief Executive Officer
Landcom

The MBS CEO Program
(FKA CEO Ready)
Participant 2023



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The combination of highly relevant classroom subjects and learning from a diverse peer group had a big impact on me. I left with clarity of thought and an action plan.

Topics Covered



Uniqueness of the CEO role

Key pivot points when stepping into the CEO role (compared with other c-suite, executive, and senior leadership roles) and how to navigate these.



Developing and executing strategy

Practical frameworks and insights that enable you to focus on the most important levers to design, communicate, and execute your strategy.



Working with the Board

How boards work, how board directors think, the common mistakes made by CEOs and techniques to help your board, and therefore yourself, succeed.



Navigating capital markets

The role of the CEO in securing funding for their organisation, how to effectively do this, and how to deploy it to grow the organisation and deliver on strategy.



Honing and operationalising your CEO brand

Build a brand that represents you as a leader and face of an organisation, including how to deploy this brand strategically and operationally to send the right messages.



Managing your resilience

Skills to manage your resilience in a highly consumptive role, so that you can sustainably deliver high performance in your role and for the organisation.

PRE-PROGRAM ACTIVITIES (Approx. 6 weeks prior to program commencement)

ACCESS

Padlet* and review welcome and information

READ

Articles and case studies for topic areas

COMPLETE

1:1 interview with Program Director Lisa Gray
Retirement Speech activity
CEO Readiness assessment

PRE - DAY 1						Dinner, welcome and introductions
DAY 1	Introduction to the role	Strategy	The Board	CEO Brand and managing perceptions		Dinner and panel discussion
DAY 2	Capital markets, funding, commercial thinking	Building resilience	Peer coaching	Self-assessment and action plans		Program wrap up and feedback

*Padlet is the online learning platform for this program

CAMPUS LOCATIONS:

HEAD OFFICE

CARLTON

200 Leicester Street
Carlton VIC 3053
Australia

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PROGRAM ENQUIRIES:



Anne Reaney

Short Courses,
Executive Education



Sarah Fay

Short Courses,
Executive Education

FOR INDIVIDUALS

Please don't hesitate to contact Anne and the friendly team at programs@mbs.edu, or give us a call at **+61 3 9349 8200**, for more information about any of the programs in our short course range.

FOR ORGANISATIONS

To explore our learning solutions for your team and organisation, contact Sarah at **+61 481 181 858** or s.fay@mbs.edu. She is also happy to assist with organisational discounts and volume booking inquiries.



Matt Collett

Business Development
Director, Executive Education

FOR CUSTOMISED SOLUTIONS

Partner with us to co-design a learning solution that meets your organisation's goals and challenges.

Contact the Custom team to start the conversation today - custom@mbs.edu