

Finance for Non-Financial Managers



MELBOURNE
BUSINESS
SCHOOL

Finance for Non-Financial Managers

Improve your ability and confidence to use financial data to make better-informed decisions – even if you're not used to numbers.

Our Finance for Non-Financial Managers short course is fully online and designed specifically for mid-to-senior level managers with little to no financial training who want to improve their knowledge of accounting and money management.

Through an engaging combination of practical examples, humour and real-life experiences, you'll enhance your ability to analyse and evaluate financial information while learning the ropes of evaluating investment proposals, understanding financial reports, budgeting and costing.

 4 weeks

 4-5 hours per week

 Online

 1,950

Please refer to our website and calendar for program dates.

APPLY NOW mbs.edu/fnfm

Who Should Attend?

Executives

- Seeking to improve their knowledge of accounting and financial management

Managers and professionals

- With little or no formal financial training.

Key Takeaways

Understand your business's finances

- Understand accounting disciplines within your organisation
- Understand key financial terms
- Understand core concepts for financing your business
- Understand a profit and loss statement, balance sheet and cashflow statement

Measure financial performance

- Make sense of financial reports
- Evaluate investment proposals

Boost financial performance and your effectiveness

- Measure financial performance
- Undertake financial planning and budgeting
- Make better-informed decisions

Learning Methods

- **Interactive sessions**, delivered by world class industry leading practitioners and Finance Faculty Professors who will simplify complex financial concepts and make them applicable to your work.
- **Industry relevant case studies** provide insights into financial reports, encourage critical analysis and allow practical application to expand your skills.
- **Peer-learning groups** facilitate discussion and collaboration to reinforce concepts and ensure your new tools and frameworks can be applied.
- **Feedback and discussions** during the program provide additional insights into your situation and consolidate key learnings.

Topics Covered



Introduction to finance

Understand key financial concepts and terms and how to make sense of financial reports



Financing the business

Learn how to manage sources of business funds, financing for operations, strategic assets, R&D and working capital



Measuring financial performance

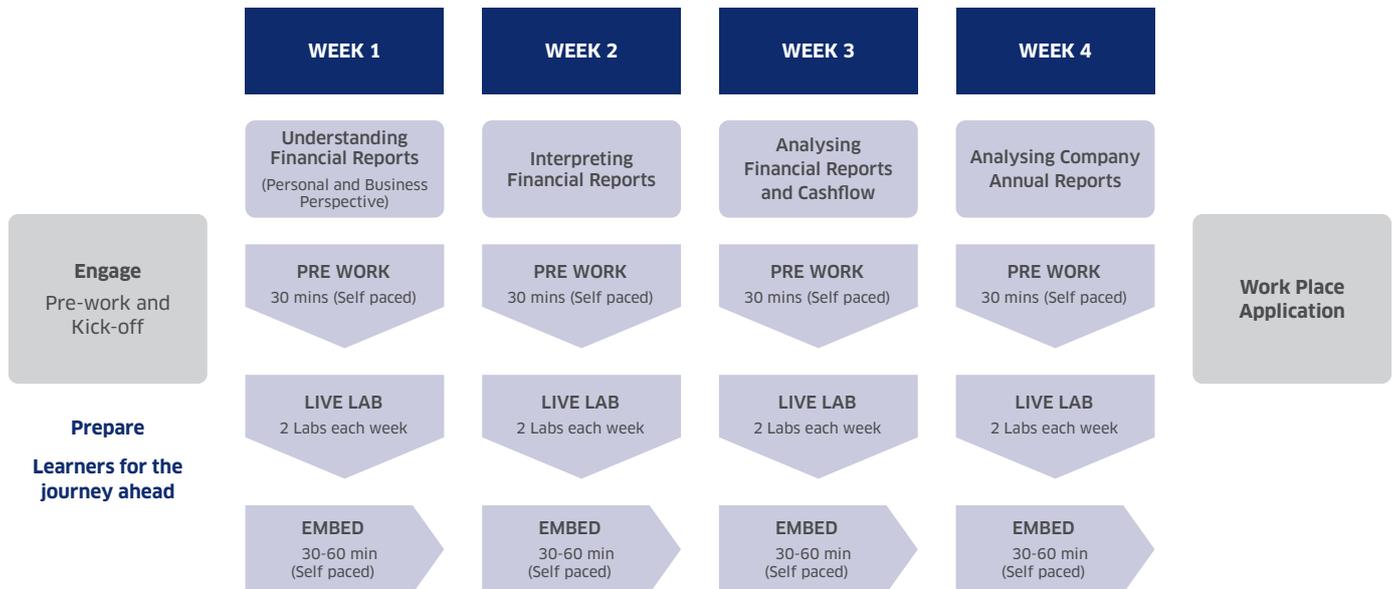
Learn how to measure financial performance, conduct ratio analysis and identify which measures suit your company



Financial planning and budgeting

Understand how to anticipate pitfalls and tasks required to successfully plan and implement financial budgets

Learning Journey



“The program helped teach me how to apply health checks to financial information, including demystifying annual reports. The bonus was in Henry’s dry delivery and humour.”

DR CAROLYN TUCEK-SZABO

Director of Regulatory Affairs, Australasia, GlaxoSmithKline

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