

Finance for Non-Financial Managers



MELBOURNE
BUSINESS
SCHOOL

Finance for Non-Financial Managers

Build your capability and confidence to use financial data to make better-informed decisions. We demystify finance in an accessible and relatable way, giving you the basic foundation needed to lead and manage your organisation with confidence. Through an engaging combination of practical examples, humour and real-life experiences, you'll gain invaluable skills in financial decision making, evaluating investment proposals, understanding financial reports, budgeting and costing.

🕒 3 days 📍 Carlton 💰 \$5,200

Please refer to our website and calendar for program dates.

APPLY NOW mbs.edu/fnm

Note: This is a non-residential program. The program fee is inclusive of tuition, learning materials and meals during program.

Who Should Attend?

- Middle to senior-level managers with little or no formal financial training
- Executives seeking to improve their knowledge of accounting and financial management to become more effective in the workplace

Key Takeaways

Understand your business's finances

- Understand key financial terms
- Understand core concepts for financing your business

Measure financial performance

- Make sense of financial reports
- Evaluate investment proposals

Boost financial performance and your effectiveness

- Measure financial performance
- Undertake financial planning and budgeting
- Make better-informed decisions

Learning Methods

- **Interactive sessions**, delivered by finance expert Henry Botha, simplify complex financial concepts and make them applicable to your work.
- **Case studies** provide insights into financial reports, encourage critical analysis and allow practical application to expand your skills.
- **Peer-learning groups** facilitate discussion and collaboration to reinforce concepts and ensure your new tools and frameworks can be applied.
- **Feedback and discussions** during the program provide additional insights into your situation and consolidate key learnings.

Topics Covered



Introduction to finance

Understand key financial concepts and terms and how to make sense of financial reports



Financing the business

Learn how to manage sources of business funds, financing for operations, strategic assets, R&D and working capital



Capital investment

Understand the options around capital investment and make the right decisions to ensure value and business growth



Measuring financial performance

Learn how to measure financial performance, conduct ratio analysis and identify which measures suit your company



Financial planning and budgeting

Understand how to anticipate pitfalls and tasks required to successfully plan and implement financial budgets

“The program helped teach me how to apply health checks to financial information, including demystifying annual reports. The bonus was in Henry’s dry delivery and humour.”

DR CAROLYN TUCEK-SZABO

Director of Regulatory Affairs, Australasia,
GlaxoSmithKline



CAMPUS LOCATIONS:

HEAD OFFICE

CARLTON

200 Leicester Street
Carlton VIC 3053
Australia

T: +61 3 9349 8788

E: programs@mbs.edu

KUALA LUMPUR

Unit A-22-8 Menara UOA
Bangsar Jalan Bangsar Utama
Bangsar Kuala Lumpur 59000
Malaysia

CONNECT WITH US



@MelbBSchool



/MelbourneBusinessSchool



melbourne-business-school



/MBScarlton



@MelbourneBSchool

ABN 80 007 268 233 CRICOS 00116K

