

Driving Performance in a Changing World



MELBOURNE
BUSINESS
SCHOOL



GLOBAL. BUSINESS. LEADERS.

Driving Performance in a Changing World

How do you thrive in an ever-evolving and complex work environment?

To perform as a leader, you need to be able to provide your team with a clear and compelling purpose, uncover insights to accelerate progress and achieve tangible results amidst uncertainty and rapid change.

Driving Performance in a Changing World will equip you with the confidence and practical skills to adapt and achieve success both now and in the future – helping you to capitalise on the opportunities created by ongoing disruption.

🕒 6 weeks

📅 4 hours per week

📍 Online

💰 \$2,800

Please refer to our website and calendar for program dates.

APPLY NOW mbs.edu/dpcw

Who Should Attend?

Professionals:

- Seeking practical tools for building and sustaining productive teams
- Interested in learning to respond to unprecedented challenges
- Responsible for implementing change-related initiatives.

Key Takeaways

By the end of the experience, you will be able to:

- Adopt the behaviours and mindsets required to drive performance in a fast-changing work environment
- Adopt design thinking to solve new and complex challenges through customer-centricity, innovative practice and stakeholder engagement
- Apply insights and key trends to influence, lead and achieve tangible results
- Leverage your strengths and action key areas for development
- Manage disruptive change initiatives through building organisational readiness and leveraging appropriate people management strategies
- Plan for the challenges of leading teams to work in new ways, while using clear communication to align and engage people.

Learning Streams

Leadership in the Changing World

- Embracing crucial mindsets, behaviours and skills for driving organisational performance.
- Being cognizant of challenges for leading teams as they adapt to market and customer needs .
- Leveraging strengths and development areas to create value for your organisation.

Design Thinking

- Adopting an innovative and customer-centric focus to all work areas.
- Applying techniques, including prototyping, experimentation, and pivots, to ensure products and services continually align with customer needs.
- Using design thinking to engage multiple stakeholders to realise new opportunities and motivate employees.

Managing Change

- Recognising complex change, including your own preferences for approaching change.
- Applying various models, tools and frameworks for managing, navigating and communicating change initiatives.
- Managing stakeholder expectations to change initiatives through re-framing, clarity, authenticity and empathy.

Experience

Personalised Capability Assessment with Coaching and Action Planning

- Take a specially calibrated assessment of your current capability to gain understanding of where you're at and what you can do to drive performance.
- This assessment offers best practice profiling based on industry research and is combined with your professional goals to offer personalised actions for shifting the way you think and act.
- An expert coach will work with you through this assessment with a focus on immediate application.
- The result will be a clearly defined path to accelerate your success.

Live Learning Labs

- Engage with our facilitators and industry thought leaders in real time on key trends associated with driving performance in the changing world of work.
- Experience a rich exchange of stories and practical tips focused on inspiring you to make a difference in your organisation.
- Interact with fellow participants to learn from their diverse experiences and grow your network.

Weekly Online Activities

- Deep dive into practical content available on-demand to suit your schedule.
- Experience activities enabling you to quickly learn new skills and knowledge to apply at work.
- Engage in regular ongoing discussions with both facilitators, experts and fellow participants.

Application Challenge

- The learning process becomes real as you work to solve your own business challenge.
- This enables you to create real impact in your organisation by applying concepts across leadership, design thinking and managing change.
- You will engage in online dialogue with facilitators, experts and fellow participants as you work through your application challenge.
- Challenges may be worked on individually or in small groups.

Reflection

- Individual and group reflection is weaved in throughout the program to capture critical learning moments.
- Your final assignment will be a reflection on your observations, insights and discoveries around workplace impact.
- You may choose to share this assignment with people at your work to influence, inspire and engage them to bring about real and lasting change.

Certificate of Completion

- Upon completion, you will receive a certificate from Melbourne Business School.

Facilitators



Greg Harbidge

Lead facilitator & Innovation and Design Thinking Specialist

MEntrep&Innov (Swinburne University)
BEng (Hons) (UNSW)

Greg works at the intersection of Leadership and Innovation to ensure organisations adapt and grow. He specialises in helping organisations take a future focused, customer-centred approach to developing their leadership, service and product offerings. He focuses on combining proven Leadership Development practices with Human Centred Design principles such as Customer Experience (CX) and Design Thinking to help teams produce genuinely innovative and customer focused business opportunities. While he is a tech geek he is passionate that the People side of business is what makes a difference.



Aviva Berzon

Change expert

MMgt&Leadership, Group Dynamics (NIODA)
BLaw (Hons) (Monash University)
BA (Monash University)

With a keen interest in group dynamics and transformational change, Aviva consults to and coaches a diverse mix of clients in Australia and abroad. Utilising various methods including group-as-case learning and reflective practice, she strives to create conditions that inspire growth through insightful dialogue and meaningful action.



Cameron Brooks

Leadership expert

MMgt&Leadership, Group Dynamics (NIODA)
MBA (University of New England)
BSci (University of Melbourne)

Through his work across Australia, Asia and the Middle East, Cameron is passionate about learning and helping leaders to find creative solutions to unlock the potential in the organisations they lead. He draws upon a combination of experiential and reflective learning, contemporary theory (particularly group dynamics, systems theory and social psychology) and real-world application. He is a strong proponent of action learning/action research which underpins his approach to leadership development in the changing world.

CAMPUS LOCATIONS:

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