

CEO Ready



THE UNIVERSITY OF
MELBOURNE

MELBOURNE
BUSINESS
SCHOOL

CEO Ready

CEO Ready is for leaders about to become a CEO (or equivalent) or who have been in the role for less than two years.

This program recognises the unique nature of CEO roles and the challenges they face. Experienced executives, board members, and thought leaders will share their insights and learnings to prepare you for success in your role.

You will learn best-practice leadership concepts from world-leading experts, so you can have immediate impact. Given the uniqueness of the role, CEOs don't have many people they can speak with openly and share challenges with. Hence, this program will develop an enduring peer cohort of like-minded and similarly situated CEOs to provide support as you step into your new CEO positions.

Through an engaging combination of frameworks, practical examples, coaching, and real-life experiences, you will explore the key pivot points when becoming a CEO and the personal and organisational skills required to manage the enormous pressure and responsibility that CEOs face.

Who Should Attend?

New CEOs, Managing Directors or Department Secretaries (or equivalent)

- Leaders about to become a CEO (or equivalent) or who have been in the role for less than two years
- In small to medium sized listed organisations
- In NFP/NGO, government/public, and private organisations
- For large, ASX150 businesses, please see [The New CEO Program](#)

Key Takeaways

Learn and Apply Best-Practice Leadership Concepts

- Step into this new chapter with confidence
- Build an enduring peer cohort with like-minded leaders
- Manage internal and external relationships effectively
- Build power and influence around your leadership brand
- Care for yourself; this is a marathon, not a sprint
- Maximise your performance and impact as an organisation leader

Learning Methods

- **Interactive sessions**, delivered by our world-class faculty and people that have 'been there' as CEOs, to deliver practical and evidence-based insights.
- **Case studies** provide practical, real-world examples that translate research-based management theory into applicable skills.
- **A true peer cohort** of other CEOs (or equivalent) that will relate to your challenges and set up a system of consultation that will last your entire career.
- **Experiential learning** deepens your insights into leadership, strategy and change, providing practical opportunities to reinforce new learning.
- **Feedback** increases self-awareness and strengthens your capacity as a leader.
- **Personal reflection** gives you time to reflect on your learnings in a broader context, identify issues and establish the way forward.



2 days

(commencing for dinner prior to day 1 of program)



Carlton

mbs.edu/CEOR

Note: This program is residential where participants stay on campus and participate in workshop activities after hours. The program fee covers tuition, meals and accommodation during the workshop.

Please refer to our website for the latest program fees and dates.

Topics Covered



Uniqueness of the CEO role

Key pivot points when stepping into the CEO role (compared with other c-suite, executive, and senior leadership roles) and how to navigate these.



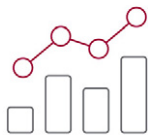
Developing and executing strategy

Practical frameworks and insights that enable you to focus on the most important levers to design, communicate, and execute your strategy.



Working with the Board

How boards work, how board directors think, the common mistakes made by CEOs and techniques to help your board, and therefore yourself, succeed.



Navigating capital markets

The role of the CEO in securing funding for their organisation, how to effectively do this, and how to deploy it to grow the organisation and deliver on strategy.



Honing and operationalising your CEO brand

Build a brand that represents you as a leader and face of an organisation, including how to deploy this brand strategically and operationally to send the right messages.



Managing your resilience

Skills to manage your resilience in a highly consumptive role, so that you can sustainably deliver high performance in your role and for the organisation.

PRE-PROGRAM ACTIVITIES (Approx. 6 weeks prior to program commencement)	PRE-DAY 1					Dinner, welcome and introductions
	DAY 1	Introduction to the role	Strategy	The Board	CEO Brand and managing perceptions	Dinner and panel discussion
ACCESS Padlet* and review welcome and information						
READ Articles and case studies for topic areas						
COMPLETE 1:1 interview with Program Director Lisa Gray Retirement Speech activity CEO Readiness assessment	DAY 2	Capital markets, funding, commercial thinking	Building resilience	Self-assessment and action plans	Program wrap up and feedback	

*Padlet is the online learning platform for this program



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**ALEXANDER
WENDLER**

Chief Executive Officer
Landcom
CEO Ready Participant 2023

The combination of highly relevant class room subjects and learning from a diverse peer group had a big impact on me. I left with clarity of thought and an action plan.

World-leading experts



LISA GRAY
Program Director

Lisa Gray is an accomplished CEO and company director of businesses across private and public sectors. Lisa brings over 30 years' experience in leading and transforming large, distributed customer businesses across banking, investment management, superannuation, insurance and wealth management. Lisa is a non-executive director of ING Australia, Commonwealth Games (Victoria 2026) and Victorian Funds Management Corporation (VFMC). Lisa was the CEO, VFMC from 2016 to September 2021. Previous c-suite roles include Group Executive, Enterprise Services and Transformation and Group Executive, Personal Banking for Nab; CEO, Insurance for MLC and Managing Director, Plum Financial Services.



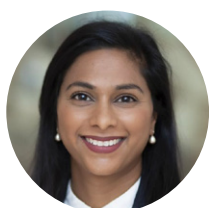
STEVEN MÜNCHENBERG

For more than 25 years, Steven has worked directly with the CEOs and boards of Australia's leading organisations, including through leadership roles at the Business Council of Australia and Australian Banking Association. He is currently the Managing Partner of Australia's leading specialist board advisory firm, Blackhall & Pearl.



STEPHEN MILES

With more than 20 years of experience in assessment, executive coaching, top-level succession planning, organisational effectiveness and strategy consulting, Stephen specialises in CEO succession and has partnered with numerous boards of global Fortune 500 companies to ensure that a successful leadership selection and transition occurs.



SHALI LINGARETNAM

Shali is a seasoned investment professional with a deep understanding of ESG and financial markets gained from over 20 years' experience in the investment management industry. Shali is the Head of Investment Stewardship at VFMC and is responsible for leading VFMC's ESG activities across its \$70bn portfolio. Prior to this, she served as the Head of Investments at CCI Asset Management and also held investment roles at Macquarie Bank, Aviva, Lonsec and IOOF Investment Management.



JILL KLEIN

Jill is a Professor of Marketing at Melbourne Business School and a Professorial Fellow at Melbourne Medical School. She has been on faculty at Kellogg (Northwestern University) and INSEAD and teaches Managerial Judgment, Medical Decision Making, Leadership and Resilience with research interests in resilience, wellbeing and business ethics.



ANDREW ROSENGREN

Andrew is the Managing Director of Guberno Consulting, a strategy and management consulting firm based in Melbourne that focuses on supporting companies to frame and deliver growth strategies. Andrew's expertise is founded on over 30 years' senior executive experience in general management and corporate development in multinational mining and infrastructure companies. Andrew is MBS's Executive in Residence where he contributes his diverse and pragmatic business expertise with the School's students, faculty, and alumni.



KATRINA REYENEN

Katrina Reynen is an accomplished senior executive leader, CEO Coach and Chairman of the Board with extensive government, university and global corporate business experience. She has held senior decision-making and influencer roles in global corporate, government and not-for-profit sectors. She has mentored and coached leaders in all sectors from emerging to highly experienced over two decades and has founded a successful consulting practice to develop high-performing senior leadership teams.

CAMPUS LOCATIONS:

HEAD OFFICE

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