

# Advanced Management Program



# Advanced Management Program

Boost your leadership effectiveness with an integrated view of you, your organisation and the future.

Together, we'll examine emerging workplace challenges and expand your understanding of senior managing through an emphasis on managing for the future, building a high-performance organisation and enhancing your leadership. Delivered by our world-class faculty, the Advanced Management Program (AMP) will provide you with powerful learnings to apply instantly at work. You will gain the right insights and skills to lead in a complex, ever-evolving, business environment.

🕒 12 days    📍 Carlton    💰 \$21,300

Please refer to our website and calendar for program dates.

**APPLY NOW** [mbs.edu/amp](https://mbs.edu/amp)

Note: This program is residential where participants stay on campus and participate in workshop activities after hours. The program fee covers tuition, meals and accommodation during the workshop.

## Who Should Attend?

### CEOs or managing directors

- Managing small-to-medium enterprises

### C-suite executives

- Wanting to advance their skills in their current role
- Managing a high-growth business
- Who have recently moved into their role

### General managers

- Preparing for a C-suite role
- Preparing for a managing director role in a high-growth business
- Wanting to advance their skills in their current role

## Key Takeaways

### Build better teams

- Develop global teams and partnerships
- Strengthen cross-cultural mindsets
- Foster collaboration across functional and enterprise areas

### Drive change for the future

- Lead change and innovation in complexity and disruption
- Engage in futures thinking and enterprise modelling

### Harness your leadership power

- Build your leadership story and vision
- Activate your personal leadership style and self-awareness
- Analyse your relationship habits
- Communicate to persuade and influence

### Influence optimal performance

- Improve decision-making across the enterprise
- Ensure levers, such as HR, marketing and strategy, deliver results
- Establish a culture of performance and accountability
- Motivate and develop your team to high performance

## Bring Your Challenge

We encourage you to bring in a work challenge to unleash the power of peer learning. Together, we will unpack its complexity, contradictions, weak points and your own leadership effectiveness in addressing it. It could well be the most rewarding experience of your career.

## Learning Methods

- **Interactive sessions**, delivered by our world-class presenters, are grounded in academic research to increase your awareness and effectiveness.
- **Case studies** provide practical, real-world examples that translate research-based management theory into applicable skills.
- **Peer-learning groups** facilitate knowledge sharing, collaboration and feedback to ensure you have a powerful and personal experience that drives results.
- **Experiential learning** deepens your insights into leadership, strategy and change, providing practical opportunities to reinforce new learning.
- **Feedback** increases self-awareness and strengthens your capacity as a leader.
- **Personal reflection** gives you time to reflect on your learnings in a broader context, identify issues and establish the way forward.

## Topics Covered



### Enhancing personal leadership

Leverage your personal brand and understand how to be a unique and strong leader in today's corporate world



### Building organisational transformation

Understand the building blocks required to achieve organisational transformation and how to harness them effectively



### Developing and challenging strategy

Learn how to create an effective strategy and test if it's the right guiding principle you need for your goals as a senior leader



### Getting value out of marketing

Understand how to align marketing and strategy and where to look to demonstrate value and impact, which are often hard to measure



### Managing for the future

Prepare for complexity and disruptive change, digital shift and associated business opportunities; lead change to support futures thinking and innovation

#### PRE-PROGRAM ACTIVITIES

(Approx. 6 weeks prior to program commencement)

#### CONNECT

with the Program Director

#### ACCESS

Canvas\* and review welcome and information

#### COMPLETE

360 Feedback Assessment  
1:1 Coaching (90 minutes via phone or Skype)  
Pre-program readings  
Questionnaires

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	
	The Field & Trends that Inform Strategy	Business Models & Value Creation	My Leadership Experience	Corporate Finance	In-market Day	
	Challenging Strategy	Developing & Challenging Strategy				
Welcome & Orientation	Group Coaching	Decision Making	Group Coaching	Human Capital Management		
	Decision Making	Leadership Awareness				
DAY 7	DAY 8	DAY 9	DAY 10	DAY 11		DAY 12
Strategy Simulation	Complex Adaptive Leadership	Data & Analytics	Data & Analytics	Marketing & Strategy: Value Creation		The Field & Futures Thinking
		Networks, Power & Influence	Networks, Power & Influence	Resilience	My Leadership	
					Group Coaching	
					Program Close	

\*Canvas is our online-learning platform



*“An ideal combination of best business theory and practice from faculty with globally relevant and up-to-date commercial experience.”*

**DR AMANDA BELL**

Executive Director, Rongoa Wai,  
NZ Strategic Insights Panel member

## CAMPUS LOCATIONS:

### HEAD OFFICE

#### CARLTON

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