

MODULE

1

20 April – 28 April

Executive Management 1

- Leadership and Change
- Data Analysis
- Marketing
- Executive Skills Workshop/Seminar

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1 February – 9 February

Executive Management 5

- Finance II
- Operations
- Business Strategy
- Executive Skills Workshop/Seminar

MODULE

2

15 June – 23 June

Executive Management 2

- Organisational Behaviour
- Accounting I
- Global Business Economics
- Executive Skills Workshop/Seminar

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7

29 March – 6 April

Industry Studies in Europe

- Residential at WHU, Koblenz
- Innovation Studies
- European Business Models
- Company Visits

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3

10 August – 18 August

Executive Management 3

- Economics of Strategy
- Managerial Judgement
- Finance I
- Executive Skills Workshop/Seminar

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24 May – 1st June

Executive Management 6

- Brand Management
- Negotiations
- Implementation of Strategy
- Executive Skills Workshop/Seminar

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4

5 October – 13 October

Industry Studies in Asia

- Strategy Consulting Project in Indonesia
- Company Visits
- Expert Guest Speakers

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19 July – 27 July

Industry Studies in America

- Residential at University of California - Berkeley
- Leadership and Technology Studies
- Silicon Valley Company Visits

MODULE

5

30 November – 8 December

Executive Management 4

- Accounting II
- Ethical Leadership
- Managing Human Capital
- Executive Skills Workshop/Seminar

MODULE

10

13 September – 21 September

Executive Management 7

- Mergers & Acquisitions
- Leading at the Top in Transformational Times
- Corporate Governance
- Executive Skills Workshop/Seminar