



Bastas Academy for Health Leadership 2025 Short Courses

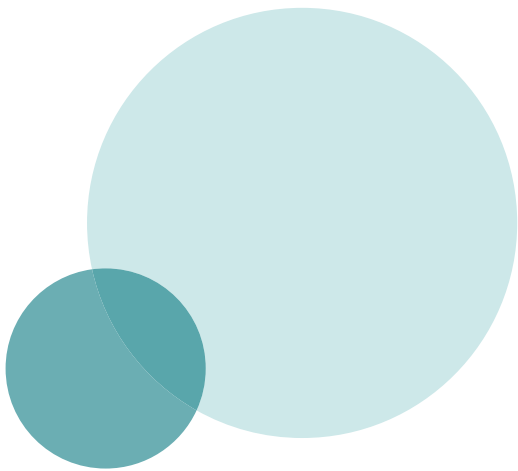
The Bastas Academy of Health Leadership, is a joint venture between the University of Melbourne Faculty of Medicine, Dentistry and Health Sciences and Melbourne Business School, focussed on health sector excellence. Drawing on the complementary capabilities and world-leading expertise of the leading health faculty in Australia and the country's top business school, we have come together develop an internationally leading hub focused on health sector excellence and innovation.

The Bastas Academy of Health Leadership offers a suite of programs that will significantly boost leadership capability, encourage and enable innovation, build global health sector partnerships, and attract the best talent to the industry. The Academy builds leadership capabilities for individuals and teams in the health sector, promoting a culture of collaboration and innovation to confront global healthcare challenges.

It is your pathway to leading the future of healthcare.

With the generous support of Dennis Bastas, we are offering financial support to enable participation in all our courses through competitive scholarships.

Scholarships



Scholarship Criteria

To be eligible to apply, individuals must:

- Currently be employed and working in the Australian health sector.
- An Australian citizen or Permanent Resident.
- Intend to complete a course to further their career and commit to applying their learnings to the improvement of the health sector.
- Commit to enrol and complete a course offered by Bastas Academy for Health Leadership in 2025.

*Subject to the scholarship application process.

About Scholarships

We want bright and ambitious leaders to be part of the Bastas Academy for Health Leadership.

To help make that possible, and with thanks to a generous gift from Dennis Bastas and support of DBG Health, we are pleased to be offering scholarships up to the value of 75% of course fees to successful applicants who apply to a course in 2025.

The scholarships are intended to foster diversity and improve accessibility or opportunity and to recognise talent. Our scholarships cater for domestic leaders from across the Australian health sector, with a preference given to under-represented groups for whom access to formal learning opportunities can not be guaranteed.

Key Dates

- Scholarships: Now open
- Scholarships close 3-weeks prior to the course start date
- To apply follow the links on the page below.

The Academy was made possible thanks to a generous gift from Dennis Bastas, Executive Chairman and CEO of DBG Health Pty Ltd.



“Together with the University of Melbourne’s Faculty of Medicine, Dentistry, and Health Sciences and the Melbourne Business School we have decided to establish and support the Bastas Academy for Health Leadership. The gift will support course scholarships for emerging leaders across the health sector so that they build the knowledge and know-how they need to make smarter systems and healthier people within them.”

DENNIS BASTAS

Executive Chairman and CEO of DBG Health Pty Ltd

COURSE DETAILS

Activating Your Health Leadership

(1 day in person)

Your Facilitators

Professor Jill Klein
Melbourne Business School

Professor Rob Moodie
The University of Melbourne

Dates

23 June or
15 September 2025

Format

One day
face-to-face

Venue

Melbourne
Business School

Who should attend?
All leaders, emerging or experienced, within an organisation.

Apply for Activating Your Health Leadership C1

Apply for Activating Your Health Leadership C2

COURSE DETAILS

Health Leadership for Impact

(3 days residential program)

Your Facilitators

Professor Jill Klein
Melbourne Business School

Associate Professor
Femke Buisman-Pijlman
The University of Melbourne

Dates

4-6 August or
5-7 November 2025

Format

Three-day
residential program

Venue

Melbourne
Business School

Who should attend?
All leaders, emerging or experienced, within an organisation.

Apply for Health Leadership for Impact C1

Apply for Health Leadership for Impact C2

Your Facilitators



Professor Jill Klein

Melbourne Business School

Jill Klein is a Professor of Marketing at the Melbourne Business School and the University of Melbourne, and an internationally recognised expert in managerial decision-making and leadership under pressure. She holds a PhD in Social Psychology from the University of Michigan and has held academic appointments at Kellogg School of Management (Northwestern University), INSEAD, and visiting roles at Duke University's Fuqua School of Business and the Helsinki School of Economics.

Jill's research focuses on decision-making biases and how they influence outcomes in both business and clinical environments. Her work has been published in leading journals including the British Medical Journal, Medical Education, Journal of Marketing, Management Science, and Journal of Consumer Psychology.

In executive education, Jill teaches *Managerial Judgment*, *Decision Making*, and *Resilient Leadership* across programs such as the Advanced Management Program, Senior Executive MBA, and the Specialist Certificate in Clinical Leadership. Her sessions are known for combining rigorous insight with real-world application, helping leaders build resilience and improve the quality of their decisions under uncertainty.

Jill has been featured in *Australian Financial Review*, *The Wall Street Journal*, *Huffington Post*, *The Guardian*, and other international media outlets for her expertise on leadership and decision-making.



Professor Rob Moodie

The University of Melbourne

Professor Rob Moodie is Professor of Public Health at the University of Melbourne and Honorary Professor at the Kamuzu University of Health Sciences, Malawi. He has held senior roles at VicHealth, UNAIDS, WHO, and the Gates Foundation's Avahan Program across India. His work spans refugee and Indigenous health, HIV prevention, and global health policy.

Rob specialises in health promotion, public health leadership, and the commercial determinants of health. He has co-authored four books and led the 2023 Lancet series on Commercial Determinants of Health.

He has trained leaders across Australia, Malawi and South Asia for over 15 years, and serves on boards including Movember and the Centre for Alcohol Policy Research.

Your Facilitators



Professor Jill Klein
Melbourne Business School

Jill Klein is a Professor of Marketing at the Melbourne Business School and the University of Melbourne, and an internationally recognised expert in managerial decision-making and leadership under pressure. She holds a PhD in Social Psychology from the University of Michigan and has held academic appointments at Kellogg School of Management (Northwestern University), INSEAD, and visiting roles at Duke University's Fuqua School of Business and the Helsinki School of Economics.

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Associate Professor Femke Buisman-Pijlman
The University of Melbourne

Femke Buisman-Pijlman is an award-winning educator and recognised leader in health education, curriculum innovation, and online learning. As Academic Director, Innovation and Quality, at the Faculty of Medicine, Dentistry and Health Sciences, she leads education innovation across health disciplines at the University of Melbourne. She holds a MSc in Biology and PhD in Medicine from the Utrecht University and has held academic appointments at Leiden University (NL), The University of Adelaide and University of Trento (IT).

Previously, as Academic Program Director (Health) at MSPACE, she managed a multimillion-dollar teaching portfolio and drove the development of flexible, high-quality programs for professionals and global learners. During her time at the University of Adelaide, she co-led the International Programme in Addiction Studies with King's College London and Virginia Commonwealth University, and developed successful postgraduate and online programs, including the *Managing Addiction* MOOC. Her neuroscience research explores the impact of early life adversity, social connection, and resilience on mental health and addiction, using an interdisciplinary, translational approach. Her work has been cited over 3,000 times. Femke is committed to inclusive, evidence-based education that empowers the next generation of health leaders.

Leading Through Complexity in Health

(4 days 3 days residential plus 1 day follow-up online)

<p>Your Facilitators</p> <p>Professor David Keith Melbourne Business School</p> <p>Professor Jodie McVernon The University of Melbourne</p>	<p>Dates</p> <p>8-10 October 2025 (residential) plus 27 November 2025</p>	<p>Format</p> <p>Three-day residential plus one-day online follow-up</p>	<p>Venue</p> <p>Melbourne Business School (residential component) and Zoom (follow-up day)</p>
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Who should attend?

Those wanting to learn best practice regarding: what drives organisational performance, change management, innovation and systems thinking.

Individuals in strategic or consulting roles or ‘mid-level’ and business unit leaders, or those about to move into these roles (e.g. department heads, NUM) and beyond.

Apply for Leading Through Complexity in Health

Your Facilitators



Associate Professor David Keith

Melbourne Business School

David Keith joined Melbourne Business School in 2023 as an Associate Professor of Strategy, and Associate Director – Innovation in the MBS Centre for Sustainability and Business.

After completing his PhD in Engineering at the Massachusetts Institute of Technology, David joined the faculty at the MIT Sloan School of Management in the System Dynamics group.

David specializes in the use of simulation for strategy development in complex and dynamic settings, with a particular focus on the future of the automotive industry. He has published in leading journals including *Organization Science*, *Production and Operations Management*, *Journal of Operations Management*, and *Nature Sustainability*, addressing topics including: technology diffusion, new product launch, platform competition, the sharing economy, supply constraints and waitlists, and the impact of new technologies on energy consumption and the environment.

David teaches Business Strategy, Corporate Strategy, and Sustainability in the MBA and Executive MBA programs, along with a variety of executive education programs with leading corporations and public sector organizations. He has published widely and is a recipient of a Fulbright Scholarship and American-Australian Association – Alcoa Foundation Fellowship.



Professor Jodie McVernon

The University of Melbourne

Jodie McVernon is a public health physician and epidemiologist with expertise in clinical vaccine trials, epidemiologic studies and mathematical modelling of infectious diseases, gained in Oxford, London and Melbourne. She is Professor and Director of Doherty Epidemiology at the Peter Doherty Institute for Infection and Immunity, and Associate Dean, Engagement and Partnerships in the Faculty of Medicine, Dentistry and Health Sciences at the University of Melbourne.

Jodie's research group works across disciplines and sectors, using mathematical and computational models to synthesise insights gained from basic biology, epidemiological data and sociological research. She has led distributed networks of modellers informing local and international responses to the 2009 H1N1 influenza and COVID-19 pandemics. Her particular interest is in the heterogeneous population impact of infectious diseases and control interventions, and the need for a whole of society lens in preparedness and response.

Jodie has extensive experience of public and policy engagement for applied research impact. For the past 20 years she has been building capacity in infectious diseases modelling and its use in Australia and the Western Pacific Region to inform immunization and pandemic preparedness policy.

Leading Innovation and Transformation

(5 days 3 days residential plus 2 days follow-up)

Your Facilitators



Associate Professor
Kwanghui Lim
Melbourne Business School

Professor
Lauren Ayton
The University of Melbourne

Professor
Buzz Palmer
The University of Melbourne

Dates



18-20 August
2025 (residential)
plus
17-18 November
2025 (residential)

Format



Three-Day
residential, and
two-day follow up
residential

Venue



Melbourne
Business School
(residential)

Who should attend?

Professionals in wider health-sector with innovation focus to role (product or organisation).

Mid to senior leaders that need to transform the system and harness innovation at scale.

Apply for Leading Innovation and Transformation

LEADING INNOVATION AND TRANSFORMATION

Your Facilitators

Associate Professor Kwanghui Lim

Melbourne Business School



Kwanghui Lim is an Associate Professor of Strategic Management at Melbourne Business School, where he works with senior leaders on strategies to foster innovation and manage scientific talent. He earned his PhD in the management of technological innovation and entrepreneurship from MIT and has taught at leading institutions, including the National University of Singapore Business School.

Kwanghui's expertise lies in helping organisations leverage intellectual property, scientific capabilities, and internal knowledge to drive innovation-led growth. His research is published in top journals such as *Organization Science*, *Academy of Management Journal*, and *Research Policy*.

In executive programs, Kwanghui co-leads *Innovation for Growth*, which equips leaders with the tools to navigate complex innovation challenges and build sustainable competitive advantage. He also contributes to custom programs across sectors, helping organisations translate innovation theory into actionable strategy.



Professor Lauren Ayton AO

The University of Melbourne

Professor Lauren Ayton AM is a clinical researcher and innovation leader with nearly 20 years' experience in ophthalmic medical devices, vision restoration, and research translation. She currently holds a dual academic appointment in Optometry, Vision Sciences, and Ophthalmology at the University of Melbourne and the Centre for Eye Research Australia.

Lauren has led pioneering work in bionic eye development, including the world-first clinical trial of a suprachoroidal retinal implant as Clinical Research Lead for Bionic Vision Australia. She also held a senior leadership role in the US as Director of Clinical & Regulatory Affairs for Bionic Eye Technologies, a startup affiliated with Harvard and Cornell.

As Associate Dean (Innovation & Enterprise), she drives commercialisation and translational research strategy across Australia's largest health faculty. Her current research focuses on inherited retinal diseases, including gene therapy trials, and she co-leads the international HOVER Taskforce with Harvard Medical School. Lauren has authored more than 120 publications, secured over \$22M in research funding, and received numerous awards, including an Order of Australia (AM) in 2025. She is also a Fellow of the American Academy of Optometry and the Australian College of Optometry, and a passionate science communicator.



Professor Buzz Palmer

The University of Melbourne

Professor Buzz Palmer is a globally recognised leader in MedTech innovation and entrepreneurship, with deep expertise in commercialising cutting-edge health technologies. With a background in orthopaedics and regenerative medicine, Buzz has built and advised ventures across Europe, India, Africa, the Gulf, and Asia-Pacific—supporting over 500 startups and helping raise more than \$150M in funding.

As a dynamic business leader, Buzz specialises in translating next-generation technologies into commercial success. He brings strategic insight and global perspective to healthcare innovation, working at the intersection of industry, academia, and government.

He serves as a strategic advisor to the European Commission, the NHMRC Health Innovation Advisory Council, and the Victorian Government's Innovation Expert Panel. Buzz also holds board and advisory roles across startups and innovation-focused organisations worldwide.

At the University of Melbourne, he combines academic leadership with practical impact, mentoring founders and catalysing innovation ecosystems.